

introducing the

greenimpact

program

2023-2024

Engage your organization's
community on sustainability



STUDENTS
ORGANIZING FOR
SUSTAINABILITY
INTERNATIONAL

Green Impact is a change and engagement program that encourages people to take simple actions on socio-economic and environmental issues at work, on campus and at home.

greenimpact

Many organizations aim to contribute to a **healthier planet** and **inclusive society**. Yet, often they find it hard to embed policy, initiatives and activities on sustainability across all parts of their organization.

From experience, **we know that informing alone does not accelerate change.**

That's why we offer a program that **actively engages the people in your community**, so they feel supported in taking actions that complement your organization's sustainability goals.

tackling a variety of sustainability challenges

tangible actions with concrete outcomes

bottom-up engagement, top-down support

continuous community-driven change



Mobilizing changemakers is **rewarding** in many ways: it provides a fun experience, it fosters ownership and it strengthens relations and skills. Above all, it creates a bottom-up movement that is committed to organizational change from within.

Find out how Green Impact achieves **long-term community engagement** through a fully supported and bespoke one-year program in this brochure.

GREEN IMPACT

About the program

With Green Impact you create **sustainable change** in your organization. By motivating community members to implement concrete actions, you work towards **environmental and socio-economic goals** in a structured manner. At the same time, you raise awareness on sustainability issues.

Green Impact is **widely adaptable**: by means of a **modular toolkit** you offer impactful actions that are relevant for your organization. Green Impact is run at a diverse range of organizations, such as educational institutions, student unions, hospitals, businesses and city councils.

SOS International **supports** you throughout the whole Green Impact program.

15 YEARS OF EXPERIENCE

In 2008, the National Union of Students (NUS) developed Green Impact for universities in the UK.

In 2016, Green Impact was awarded the UNESCO-Japan Prize on Education for Sustainable Development.



About SOS International

Students Organizing for Sustainability (SOS) International was established in 2019, under the impulse of several National Unions of Students to globally connect, strengthen and scale impactful initiatives on sustainability and social justice. Green Impact is one of its flagship programs, next to the Green Office Movement.

SOS International currently works with organizations in Belgium, the Netherlands and France to run Green Impact. Its partner organizations SOS-UK and ACTS deliver the program in the UK, Australia and New Zealand.

GREEN IMPACT

Features



Teams

Community members are encouraged to form **Green Impact teams**. The teams realize a variety of **actions** in their work and study environment, and at home. Teams receive **bespoke support** such as workshops, advice and materials.

Online toolkit

Together, we design a toolkit with **tangible and concrete actions** teams can realize, based on the priorities of your organization. The toolkit is accessed through **an interactive website**, allowing each team to organize their engagement efficiently.



Monitoring and feedback

Teams **track their progress** in the toolkit. Throughout the program, **exchange** between teams is facilitated in (online) meet-ups, Green Impact chats and a shared platform.

Audits

Towards the end of the Green Impact cycle, we train **student auditors**, who meet with the teams to verify their **results**, identify **good practices** and contribute to an **impact report**.



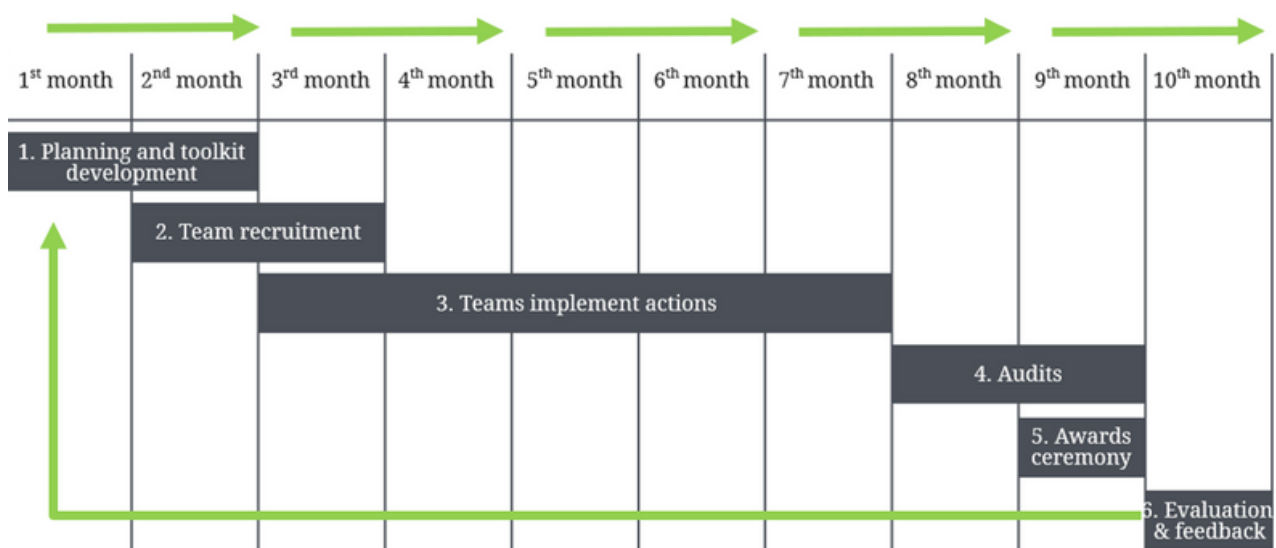
Prizes

Green Impact has a **fun competition** element. Teams collect **points** for the actions they implement and can win an award. At the end, we celebrate all participants and each teams' efforts in an **awards ceremony**.

GREEN IMPACT

Program setup & support

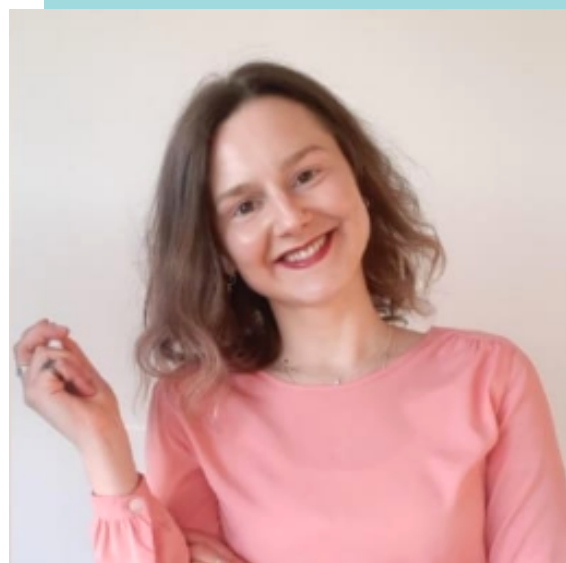
Green Impact runs in an **annual cycle**, which is broken down into **six stages**. The timescales can be adapted to your organization's requirements and planning. You are supported by SOS International throughout every stage.



Kelly is SOS International's Green Impact Project Manager. She has been active in the civil society since 9 years as an advocate for a more inclusive and just society in a healthier environment for all. After 5 years of experience as a learning & development professional, she now supports the partner organisations to run the Green Impact program.

We know that Green Impact is realized through close cooperation. That's why we include many hours of bespoke support.

Through our worldwide network, you are indirectly supported by SOS-UK, our leading partner in Green Impact.



GREEN IMPACT

Benefits

Through our support, you save time, energy and money, and gain a high quality and impactful program. Together we can widen our impact. As a Green Impact partner, you receive:

- Access to the **online toolkit**
- **Professional support, advice and training** based on 14 years of Green Impact experience at over 500 organizations
- **Exchanges and peer-learning** with other participating organizations



Multiple organizations try to run a behavior change program without guidance. That is a risk. Our help, knowledge and support is indispensable in making your Green Impact program successful.



Benefits for your organization

- Create a **community of changemakers**
- Offer a **framework** to approach sustainability in a tangible and activating way
- Support the **sustainability policy** and socio-economic goals of your organization

Benefits for participants

- Foster **team spirit** and **ownership**
- Improve **professional and personal skills**
- Encourage bottom-up **sustainable ideas** that can be implemented in the work and study space



Benefits for students

- Develop **social, professional and organizational skills**
- Show how your organization becomes more sustainable in **practice**
- Stimulate **interaction with stakeholders**

"I was surprised to see so much enthusiasm and engagement among the staff. The small-scale changes in the workplace as well as the ambition to advocate for sustainability at the higher level, was impressive" - *student auditor*

GREEN IMPACT

Your investment

We offer **three price packages**, depending on your preferred features, the size of your target group and the support needed. SOS International is a **not-for-profit** and as such does not derive any financial benefit from delivering Green Impact. The prices mentioned are excl. VAT and valid for **academic year 2023-2024**.

		premium	standard	basic
support	hours of bespoke support	160	130	100
	workshops (incl. audit training)	5	4	1
	international exchange	✓	✓	✓
participants	certification for participants	✓	✓	none
	long-term projects	✓	none	none
	skills accreditation badge auditors	✓	✓	✓
toolkit	languages (standard English)	2	2	1
	number of actions	200	150	100
	online hosting incl. tech support	✓	✓	✓
monitoring	permanent activity monitoring	✓	✓	✓
	baseline survey (first edition)	✓	✓	✓
	feedback reports for every team	✓	✓	✓
	impact report	detailed	basic	basic
bolt-on support	cost for 1 year Green Impact excl. VAT	€ 10648	€ 8887	€ 7101
	first year set-up fee	€ 759,50	€ 759,50	€ 759,50
	GIPA support	€ 1519	€ 1519	none
	communications support	€ 868	€ 868	€ 868

Our collective impact?
 More than **400 organizations** across **6 countries**
 ran Green Impact so far, engaging over **200.000**
people who took **413.000 actions**.

join us in creating impact together!

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Examples of organizations participating:



Do you think Green Impact might be a match for your organization? Or do you have any questions? Get in touch for a **free consultation**.

Kelly Claeys (she/her)
 Based in Belgium
 ENG / NL / FR

kelly@sos.earth
 +32 (0)497 94 27 69
 @sos_dot_earth



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 SUSTAINABILITY
 INTERNATIONAL

Students Organizing for Sustainability International | c/o DSF, the National Union of Students in Denmark |
 Jernbanegade 4, 2. tv. DK-1608 Copenhagen V, Denmark | www.sos.earth